



Exploring Next Practices

QNET EXCELLENCE CONFERENCE

May 4, 2011 in Winnipeg

Featuring Mitch Joel

Seminars on:

Leadership & Management
Quality & Effectiveness
Workplace Wellness
Board Governance

Conference Agenda

8:00 Continental Breakfast / Exhibits
8:30 Welcome / Keynote – Mitch Joel
9:45 Networking Break / Exhibits
10:15 Breakout Sessions
11:30 Networking Lunch / Exhibits
12:30 Plenary Panel Presentation
1:30 Networking Break / Exhibits
2:00 Breakout Sessions
3:30 Closing Keynote
4:30 Adjourn



For more information:
Call (204) 949-4999 or
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QNET Excellence Conference

Join us May 4 in Winnipeg for the 2011 QNET Excellence Conference as we **Explore Next Practices** to enhance individual and organizational performance excellence.

In today's rapidly changing and fast-paced world, it is easy to get caught up in the hype and forget about your organization's quality framework.

Our featured speakers and panelists will share their experiences and techniques for incorporating new communication platforms with the tools of quality.

Keynote – Mitch Joel

Communications visionary Mitch Joel, President of Twist Image and author of **Six Pixels of Separation** will open this year's QNET Excellence Conference.

Mitch is a passionate entrepreneur and speaker who connects with people worldwide by sharing his insights on digital marketing and new media.

In 2008, Mitch was awarded the highly prestigious Canada's Top 40 Under 40 and named Canada's Most Influential Male in Social Media. Most recently, he was named one of iMedia's 25 Internet Marketing Leaders and Innovators in the world.

Joel speaks frequently to diverse groups such as Google, Wal-Mart, Starbucks, Microsoft, Procter and Gamble, Hewlett Packard, Unilever and has shared the stage with former US President, Bill Clinton, Sir Richard Branson, Malcolm Gladwell, Anthony Robbins, Tom Peters and Dr. Phil.

With his engaging style, Mitch will inspire you to **Explore Next Practices** and think of ways that you can create a new level of excellence in your organization.

Coming Soon! Information on our

Social Media Plenary Panel
& Closing Keynote Speaker

Conference Breakout Sessions

Morning Sessions – 10:15 a.m. to 11:30 a.m.

Management & Leadership	Quality & Effectiveness	Workplace Wellness	Board Governance
<p>Brain Drain. Job-hopping Gen X and Y employees coupled with the talent drain from boomers exiting en masse is resulting in a depletion of corporate memory. This session focuses on managing today's multigenerational workforce, learning ways to retain and transfer organizational knowledge and "know-how", and the bridging of escalating technological and cultural generational gap.</p> <p>Speakers: Gavin Rich, Vice President, Richlu Manufacturing Angela Busby, Associate Manager, Distribution Operations, Great-West Life Assurance Co.</p>	<p>Is your organization connected? We're not talking digitally here. We mean, is everything fitting together? Are you all working toward a common purpose? This session is designed to get leaders thinking once again about their organization's framework and whether all customers – clients, employees, suppliers – are integrated.</p> <p>Speakers: Ben Rempel, Assistant Deputy Minister, Immigration Division, Manitoba Labour and Immigration Henry Tessmann, President and Chief Operating Officer, Concordia Hospital</p>	<p>A Fine Line. How do you know if an employee is struggling with a mental health issue and what do you do next? Learn guidelines for assisting your staff to be successful at work. This session will also cover psychological harassment and new Manitoba regulations. If you are a manager unsure of what does and does not constitute harassment when addressing your employees' behaviour, then be sure to attend.</p> <p>Speakers: Maureen Grace RN, CAE, Mental Health Works Trainer, Canadian Mental Health Association, Manitoba Division Carmen Barros, Safety and Health Officer, Workplace Safety & Health Division</p>	<p>How it Works. Or maybe we should say, How it Works <i>Well</i>. Covering a range of issues including recruitment, retention and optimization of talent. Find out how you can optimize your board to achieve your goals.</p> <p>Speakers: Hon. Reg Alcock, Executive in Residence, I.H. Asper School of Business Sheryl Feller, Board Chair, Red River College and Fellow Certified Management Consultant, Bluebear Enterprises</p>

Afternoon Sessions – 2:00 p.m. to 3:30 p.m.

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<p>Hook Up. Support your strategic plan by connecting with your "community", engaging your clients and fostering connectivity and collaboration among your employees. Featuring a panel experienced in leveraging technology and social media, this interactive session offers the opportunity for discussion and questions.</p> <p>Panelists: Reynold Martens, Executive Vice President, GHY International and President GHY USA Inc. Fiona Webster Mourant, President, Manrex Ltd. Andrew Collier, General Manager, Winnipeg Goldeyes Facilitator: Cec Hanec, President / Owner, Cec Hanec & Associates, Inc.</p>	<p>In the Hot Seat. Our cluster of quality professionals will take turns sitting in the "hot seat" addressing the challenges, issues, risks and opportunities they face as part of their responsibility for organizational effectiveness. This high-energy session enables the audience to choose both the topic of discussion <i>and</i> take a turn as a panel member (or comment from the peanut gallery).</p> <p>Panelists: Alice Sayant, Vice President Prevention, Assessments and Customer Service, Workers Compensation Board of Manitoba Jean-Guy Pageau, Director of Supplier Quality Assurance, Palliser Furniture Upholstery Ltd. Dan Perron, Business Performance Consulting Practice Leader, Protegra Facilitator: Sandra Foster, CEO and Management Consultant, People, Process and Technology Inc.</p>	<p>Cyber Wellness. With a proliferation of social networking tools and an almost complete blur of work and life separation, when it comes to communicating, are there rules anymore? This interactive forum will discuss topics related to the use of technology, what is considered to be respectful workplace behaviour and how to encourage positive practices.</p> <p>Panelists: Lew Bayer, CEO, Civility Experts Worldwide and Executive Director, Center for Organizational Cultural Competence Marie Antaya, Director, Eclectic Communications Janet Schmidt, Mediator and Conflict Management Specialist, Facilitated Solutions Facilitator: Michelle Painchaud, President & CEO, Painchaud Performance Group PPG HR</p>	<p>Location, location. Don't think of bricks and mortar, think of interactive communities that can add value to your organization by the sharing of their expertise and knowledge. Tomorrow's directors will be more engaged because of the tools available to share with, and learn from, one another. Join our tweeters and presenters for an interactive panel and table discussion.</p> <p>Panelists: Jeff Herd, Executive Director, Canada's Royal Winnipeg Ballet Kevin Hnatiuk, Executive Director, New Media Manitoba Michele McClymont, Business Advisor, Women's Enterprise Centre and Board Member, Manitoba Chapter, Canadian Marketing Association John Guttormson, Senior Business Development Officer, University of Winnipeg</p>

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All Sponsors Receive:

- Recognition on conference handouts and marketing materials
- Link to your web site from the QNET conference web site
- Recognition / thank you in the eNEWS (distribution 4,600+)
- Opportunity to have an Exhibit Table / Booth (fee: \$100)

Platinum / Plenary Sponsors - \$1,500

- 4 complimentary conference registrations (\$1,116 value)
- 4 complimentary breakfast / keynote registrations (\$196 value)
- Verbal recognition at all Plenary sessions
- Prominent recognition on all tables at Plenary sessions

Gold / Stream Sponsors - \$1,000

- 2 complimentary conference registrations (\$558 value)
- 4 complimentary breakfast / keynote registrations (\$196 value)
- Verbal recognition at 3 breakout sessions in one stream
- Prominent recognition at breakout sessions (one stream)

Silver / Session Sponsors - \$500

- 1 complimentary conference registration (\$279 value)
- 2 complimentary breakfast / keynote registrations (\$98 value)
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Bronze Sponsors - \$250

- 3 complimentary breakfast / keynote registrations (\$147 value)

Exhibitor Table / Booth - \$100

- Tables/booths available to sponsors only
- \$30 additional cost for electrical power

Contact QNET at 204.949.4999 or admin@qnet.ca