Explore various ways organizations are “Cultivating Corporate Culture” at the 2014 QNET Excellence Conference on Wednesday, May 28.

Opening Keynote & Luncheon
Plenary Speaker: Ron McMillan

Recognized as an expert in leadership, influence, and workplace communication, Ron McMillan’s internationally published research led to the development of four New York Times bestselling books: *Crucial Conversations*, *Influencer*, *Change Anything* and *Crucial Confrontations*. More than one million people and 300 of the Fortune 500 companies have changed human behaviour with the help of Ron’s award-winning training solutions. Ron is a dynamic keynote speaker with an engaging style that is sought-after mix of entertainment, practicality, humour and research.

Closing Keynote: Big Daddy Tazz

After 30 years of denying he had the mental illnesses that were controlling his life, Tazz realized that being manic-depressive, attention deficit, and having mild dyslexia could either destroy or enhance his life... it was his choice. Today, audiences are happy to join him on his rapid cycle ride down the never-ending road to recovery. Often described as “one of the most talented comics in the business,” Tazz has been delighting crowds at fundraisers, corporate events, festivals and on television for more than twenty years. Big Daddy Tazz will make you laugh til you cry then laugh again… it’s the bi-polar way.

Conference Location & Fees
Location: Victoria Inn Hotel & Conference Centre, Winnipeg
Fees: QNET Members $249 + gst / Non-members $289 + gst

Register at www.qnet.ca or phone (204) 949-4999
### Leadership & Management

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<td><strong>Blind Men and an Elephant</strong>&lt;br&gt;Building a new corporate culture in the midst of the recent amalgamation of 11 provincial regional health authorities into five is the new reality for the Manitoba's health care sector. Explore key strategies to help instigate a change-friendly culture, discuss the impact of subjective reality on sustaining change, and identify one change you would like to implement in your current work environment.&lt;br&gt;&lt;br&gt;<strong>John Stinson</strong>, CEO, Interlake Eastern Regional Health Authority</td>
<td><strong>Get Your Stories Straight</strong>&lt;br&gt;Aligning brand and corporate culture is one of the great opportunities in today’s changing business landscape. Hear how ThinkShift intentionally planned and measured their evolving culture while coming to understand the critical relationship between brand and culture. Find out how you can build your own brand story and a culture worth caring about and discover that when a company’s culture is aligned with its brand, it wins.&lt;br&gt;&lt;br&gt;<strong>David Baker</strong>, CEO / Chief Storyteller, ThinkShift</td>
<td><strong>Reaping What You Sow</strong>&lt;br&gt;Are you staying abreast of global HR trends and how they can impact your workplace? Can trend analysis help you see things from a different viewpoint? Learn how debunking leadership myths boosts productivity, how research in workplace mental health can awaken a new spirit in wellness, how health prevention strategies are both a cost savings and a powerful culture builder, and how to be a leader as it relates to workplace legislation.&lt;br&gt;&lt;br&gt;<strong>Barbara J. Bowes</strong>, President, Legacy Bowes Group</td>
<td><strong>Accelerating Culture Change</strong>&lt;br&gt;Traditional thinking is that cultural change takes many years to complete. In reality, it can be quickly achieved by changing behaviours, best accomplished through small, incremental steps, allowing for a rapid change in the culture. Through a case study and practical experiences, discover how to change organizational culture in a matter of weeks, resulting in a rapid improvement of overall performance.&lt;br&gt;&lt;br&gt;<strong>Trent MacLeod and Sean Burns</strong>, Business Performance Consultants, Protegра</td>
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<td><strong>The Customer Experience</strong>&lt;br&gt;To grow in a globally competitive market where customers commoditize the service offering, you need to align your team to deliver a better customer experience than anyone else in the world. At StandardAero every team member understands how they impact the customer experience - they are empowered to find solutions and aligned to common goals. Discover how this aircraft maintenance service provider has built a culture to become a marketplace leader.&lt;br&gt;&lt;br&gt;<strong>Manny Atwal</strong>, Vice-President Helicopter Programs, StandardAero</td>
<td><strong>Starting Strong</strong>&lt;br&gt;A successful culture shift journey begins by assessing your current organizational culture and choosing an approach for measuring your progress. Explore three approaches for conducting an assessment and creating a plan that increases your odds of successful change. Discover practical tools and guidance for assessing culture, quantifying gaps, and applying results to the development of your culture shift plan.&lt;br&gt;&lt;br&gt;<strong>Leanne Douglas</strong>, Senior Manager, Consulting Services, MNP Consulting</td>
<td><strong>Start small, Think big, Act now</strong>&lt;br&gt;Mindfully contemplating culture is at the heart of an initiative that sought out evidence-based pathways to individual resiliency. If compassion is at the heart of health and human service, how can we create conditions for it to flourish? Explore the science of mindfulness and compassion, find out how compassion can be good for business and excellence, and learn key initiative strategies.&lt;br&gt;&lt;br&gt;<strong>Dawn MacDonald</strong>, Compassion Project Coordinator &amp; Micheline St-Hilaire, Organizational Change &amp; Development Leader, Catholic Health Corporation of Manitoba</td>
<td><strong>Cultivating Weeds</strong>&lt;br&gt;The demographic face of Manitoba’s workforce is changing rapidly and communication styles and modes are changing along with it. How “Culturally Competent” is your organization? Do your onboarding practices take into account the diversity of the workforce? This interactive workshop will help you recognize the impact of culture on engaging and retaining diverse workforce talent, and identify strategies to support this talent.&lt;br&gt;&lt;br&gt;<strong>Lynn Campbell</strong>, Diversity and Intercultural Training Program, Manitoba Start</td>
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<td><strong>Winging It</strong>&lt;br&gt;A strong and thriving corporate culture has been a key driver of business success at National Leasing, but the ability to maintain this culture through periods of growth and change can be challenging. Learn how this Winnipeg company uses innovative culture to its competitive advantage by focusing on four key values – fun, creative, helpful and smart.&lt;br&gt;&lt;br&gt;<strong>Grant Shaw</strong>, Vice President, Corporate Development, Strategy &amp; Culture and <strong>Sandy Rozeczy</strong>, Director, Strategy &amp; New Business Research, National Leasing</td>
<td><strong>A Better Way Every Day</strong>&lt;br&gt;With 600 people in a variety of roles, Winpak took on the challenge to develop leadership alignment throughout the company and foster an environment where the vision A Better Way Every Day permeates the workforce. Find out how lean tools, employee involvement, a cultural behaviour matrix for leadership and other initiatives support their achievements to date and plans for the future.&lt;br&gt;&lt;br&gt;<strong>David Born</strong>, Manager, Quality &amp; Food Safety, Winpak</td>
<td><strong>It’s Good Business “Cents”</strong>&lt;br&gt;We’ve all heard that people don’t leave jobs they leave managers. New data shows that people also leave cultures. Explore the importance of workplace culture, the cost of not investing in culture, and some easy cost effective ideas for promoting fun at work and increasing employee engagement.&lt;br&gt;&lt;br&gt;<strong>Terryl Waller</strong>, Director, Human Resources, Ceridian Canada Ltd.</td>
<td><strong>The Power of Play</strong>&lt;br&gt;Have you ever noticed children excitedly return to class after recess, more invigorated and attentive? Taking a ‘brain break’ from structured workplace thinking reduces stress and increases creativity, innovative thinking, productivity and employee engagement. Discover the benefits of taking time to play at work, identify activities that enhance performance, and learn how to effectively apply this concept.&lt;br&gt;&lt;br&gt;<strong>Shirley Swan</strong>, Senior Development Consultant, Organization and Staff Development (OSD), Manitoba Government</td>
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