

LEADERSHIP & MANAGEMENT

QNET presents:

Strategic Planning to Plan of Action

Thursday, February 14, 2013 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Strategic Planning is a component of the business planning process that is done before tactical action is taken. To think strategically and act tactically you need to know what questions to ask and how to apply planning models to define business challenges, identify priorities, make key decisions and establish direction. Strategic Planning efforts should guide you to creating an action road map for success.

In this one day program, you will be introduced to models and tools for strategic planning and the need to create an action road map in order to navigate to business success. Upon completion you will:

- Understand several strategic planning models and how to apply them.
- Engage in the use of strategic planning tools that can be applied within your business environment today.
- Establish a basic Road Map as a Plan of Action (set priorities, establish direction and create strategic actions)

This one day intensive workshop places emphasis on having the participants engage in experience based learning using a business case scenario and a number of activities to reinforce the development of the required strategic planning skills.

Facilitator: Richard Lannon has over 25 years of professional experience in strategic planning, business improvement and organizational transformation. He excels in helping businesses take a structured approach to engage their people and transform their business environment. Richard has successfully contributed to many small, mid-range and large businesses enterprises in Canada, the United States and the United Kingdom, and is an award-winning business trainer, strategic mentor and consultant.

This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD)
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education

This session is presented in partnership with APICS Winnipeg Chapter and Industry Workforce Development, Manitoba Entrepreneurship Training and Trade

REGISTER NOW - Fax this form to (204) 949-4990 or register online at www.qnet.ca

Fee: \$329.00 + GST for Members of: QNET APICS \$399.00 + GST for Non-Members

Name _____ Title _____

Organization _____ City _____

Ph _____ Fax _____ Email _____

Payment method: VISA AMEX MasterCard Cheque Enclosed

Card # _____ Expiry _____

Cardholder name _____ Signature _____

Participants will receive location and final details by email approximately 3 business days prior to the session. Contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the session. After that time, the full registration fee will apply. Replacement participants are accepted at any time. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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