

# LEADERSHIP & MANAGEMENT

QNET presents:

## Balanced Scorecard Workshop:

### Developing Strategy and Using the Balanced Scorecard for Guiding Strategy Execution

Thursday, May 30, 2013 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

The Balanced Scorecard represents a proven tool to keep organizations focused on the right priorities. Once into the strategy execution phase, implementing a rigorous Plan-Do-Check-Adjust (P-D-C-A) is fundamental to keeping the organization pointed in the right direction.

This hands-on, interactive workshop will examine the concepts of strategy: planning, documenting, aligning and executing their strategic plan using the Balanced Scorecard. Hands-on exercises will help participants develop confidence to articulate strategy, develop their “sample” Balanced Scorecard, draw up a plan to achieve overall alignment, and maintain the organization’s focus on strategy execution.

This is an interactive workshop aimed at managers who are called upon to develop strategic plans at any level of the organization, corporate, business unit, departmental. Organizations will benefit from sending teams equipped with sufficient knowledge to participate meaningfully in the step-by-step development of a strategy applicable to their organization, completing the corresponding Balanced Scorecard, and drafting elements of a strategy implementation plan.

**Facilitator: Dan Perron, Practice Leader, Business Performance Consulting, Protegra Inc.** is a strategic organizational transformation specialist with extensive experience in the design and implementation of customer-centric service streams and high performance business processes. His passion for people and results and his ability to establish strong relationships at all levels makes him an effective coach, change agent and advisor. Dan’s general management and leadership experience in private industry is well supported by a 19-year career as a Canadian Air Force officer. Dan possesses specialized skills and extensive experience in performance consulting, organizational behaviour, lean solutions, innovation, evaluation frameworks, operations research, statistics, business process simulation, quality planning, human resources and change management.

This workshop is:

- An optional course in the 70 credit hour Certificate in Management Development (CMD)
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education

Session presented by QNET in partnership with APICS Wpg Chapter & Industry Workforce Development, MB Entrepreneurship, Training & Trade

**REGISTER NOW** - Fax this form to (204) 949-4990 or register online at [www.qnet.ca](http://www.qnet.ca)

Fee:  \$349.00 + GST for Members of:  QNET  APICS  \$419.00 + GST for Non-Members

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ City \_\_\_\_\_

Ph \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Payment method:  VISA  AMEX  MasterCard  Cheque Enclosed

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Participants will receive location and final details by email approximately 3 business days prior to the session. Please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the session. After that time, the full registration fee will apply. Replacement participants accepted at anytime. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT



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