



Special QNET Event:

Canada's most accomplished researcher, writer and speaker on work-life balance

DATE

September 24, 2013

LOCATION

Winnipeg Convention Centre

AGENDA

8:30-9:00 Registration
9:00-12:00 Session 1

12:00 Break for lunch
(lunch not provided)

1:00-1:30 Registration
1:30-4:00 Session 2

FEE

Session 1:

\$199+gst members*

\$239+gst non-members

Session 2:

\$199+gst members*

\$239+gst non-members

Sessions 1&2 combined:

\$299+gst members*

\$359+gst non-members

* Members of QNET, APICS

With Canadian corporations losing over \$4 billion a year to absenteeism, the satisfaction and well-being of employees should not be overlooked. QNET is pleased to present:

Dr. Linda Duxbury

Professor, Sprott School of Business,
Carleton University

A noted pioneer in the field of organizational health, Dr. Duxbury has contributed to numerous comprehensive national studies on work-life balance and the bottom-line effect on business.

Dr. Duxbury's interest in issues associated with managing a changing workforce has earned her a variety of awards that recognize her research, teaching and contribution to public and private sector workplaces.

She has given hundreds of keynote presentations around the world, and is published widely in both academic and practitioner literature. An enlightening and engaging speaker, her ideas and research are invaluable to businesses and organizations in all sectors.



Session 1: Something's Gotta Give

Are you in the break-neck race to a never-ending finish line? Do you find the more you do, the more there is to be done?

Technology that was supposed to make our work lives more manageable has created unreasonable demands for response times and we are "on call 24/7" with no downtime. Sick days and turnover are increasing, morale is often low, boomers are retiring and a generation of younger workers demand a "new set of rules". This can lead to serious productivity, morale and health issues in the workplace.

In this presentation, Dr. Duxbury will address what she sees as the key barriers between an employer's policy and practice – workloads, culture, and caregiving – and lack of flexibility to deal with it.

If your organization is serious about addressing these issues and moving forward, attend this presentation which includes Dr. Duxbury's latest research from the 2012 National Work Life Study.

Session 2: Managing A Changing Workforce

Now more than ever, we need to understand how to deal with generational differences. In Canada, there are four generations in the workforce at the same time; each has different attitudes and values with respect to work and life.

The workplace of today is not the same as the workplace of even one generation before – let alone three. Managers need to understand key generational differences in order to attract, motivate and retain good employees in an increasingly tight labour market.

Dr. Duxbury's talk will address formative influences shaping the generations and possible sources of generational conflict within the workforce. She will give managers and leaders information on how to adapt to meet the needs of these different groups of employees.

Presented by



In partnership with

APICS Winnipeg Chapter

Industry Workforce
Development, Manitoba
Entrepreneurship, Training
and Trade

Please register me for: (fees above) Session 1 Session 2 Session 1&2 / I am a: QNET member APICS member Non-Member

Name _____ Organization _____

City _____ Ph _____ Email _____

Payment method: Cheque Enclosed VISA AMEX MasterCard / Cardholder name _____

Card # _____ Exp _____ Signature _____

G.S.T. Reg # 899755334RT. Cancellations (by the attendee) must be received in writing no later than Tuesday, September 3, 2013. After that time, the full registration fee will apply. Substitutions are accepted at any time. Invoices will be sent for non-attendance. All funds are charged in Canadian dollars. QNET Scent-Free Policy: Due to the chemical sensitivity of some of our clients, we ask that you refrain from wearing perfume, sprays or cologne at QNET events.

Register at www.qnet.ca or phone (204) 949-4999 or fax (204) 949-4990