

# QUEST SERIES

**QNET presents:**

## **Strategic Planning: Latest and Most Effective Techniques**

**Wednesday, June 24, 2015 – 11:30 a.m. to 1:30 p.m. – Luncheon Presentation**

**Location: QNET - Suite 660, 175 Hargrave Street, Winnipeg**

Strategic Planning isn't about spending your weekend in the boardroom with your peers arguing about which widget will be the next big thing. It is about collaborating with your management team, strengthening the future of your organization through creative ideas and cohesive decision making.

This session will provide specific examples from actual Strategic Planning client results. It will also provide an interactive component with participants working together to create strategic initiatives and use electronic tools to see the latest technique in prioritizing strategies.

This session will:

- Show you the latest techniques for efficiently and effectively establishing your organization's targets and goals for the future beyond a marketing vision statement.
- Teach you the techniques to help you and your management team become more creative in all aspects of your organizational thinking.
- Share techniques to facilitate numerous tactical activities into strategic initiatives.
- Show the most effective electronic tools and practical methods to efficiently allow board and management to quickly achieve consensus on the strategic priorities.
- Highlight practices relevant for today's workplace in how to develop and implement tactical action plans to make your strategic plan become a reality.
- Share examples of how an action oriented strategic plan is the best method to ensure successful implementation.

Attending this Quest luncheon will allow you to learn, ask questions and participate in group discussions with the session presenter and fellow participants about the latest and most effective facilitation and electronic system to prioritize your strategies and tactics, allowing key individuals in your organization to have critical input through the strategic planning process.

### **Presenter:**

**Mike Stevens** is the CEO of The Exchange Group and a trained professional facilitator. Over the past 30 years he has facilitated and led over 1,000 strategic planning and business plans for clients throughout North America, including private and public corporations, non-profit organizations, aboriginal bands, crown corporations, provincial departments and associations.

**Fee:** (includes a light lunch)

- \$39.00 + GST for Members of QNET and APICS
- \$49.00 + GST for Non-Members

*This session is presented by QNET in partnership with APICS Winnipeg Chapter and Industry Services, Jobs and the Economy, Province of Manitoba.*

**REGISTER ONLINE at [www.qnet.ca](http://www.qnet.ca)**



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