



QUALITY & LEAN THINKING

QNET presents:

Balanced Scorecard Workshop:

Developing Strategy and Using the Balanced Scorecard to Guide Strategy Execution

Thursday, February 11, 2016 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

The Balanced Scorecard represents a proven tool to keep organizations focused on the right priorities. Once into the strategy execution phase, implementing a rigorous Plan-Do-Check-Adjust (P-D-C-A) is fundamental to keeping the organization pointed in the right direction.

This hands-on, interactive workshop will examine the concepts of strategy: planning, documenting, aligning and executing a strategic plan using the Balanced Scorecard. Hands-on exercises will help participants develop confidence to articulate strategy, develop a “sample” Balanced Scorecard, draw up a plan to achieve overall alignment, and maintain the organization’s focus on strategy execution.

This workshop is for managers who are called upon to develop strategic plans at any level of the organization, corporate, business unit, departmental.

Organizations will benefit from sending teams equipped with sufficient knowledge to participate meaningfully in the step-by-step development of a strategy applicable to their organization, completing the corresponding Balanced Scorecard, and drafting elements of a strategy implementation plan.

Facilitator: Daniel Perron, Owner of Daniel Perron & Associates, is a consultant and author. He is a strategic organizational transformation specialist with extensive experience in strategy development and execution, and in the design and implementation of customer-centric service streams and high performance business processes. His general management and leadership experience in private industry is well supported by a 19-year career as a Canadian Air Force officer. He was also the Practice Leader, Business Performance Consulting with Protegra for 13 years. Dan is known for his ability to execute demanding projects and to coach teams to do the same. Recently, Dan added to his experience by becoming a self-published author. With *Dancing Gabe: One Step at a Time*—his first published book—he has brought together his skills and passions in research, investigation, analysis, writing, and photography.

This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Presented by QNET in partnership with APICS Winnipeg Chapter and Industry Services, Jobs and the Economy, Province of Manitoba.

Fee: (includes a light lunch)

- \$349.00 + GST for Members of QNET or APICS
- \$419.00 + GST for Non-Members

REGISTER ONLINE at www.qnet.ca



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