

LEADERSHIP & MANAGEMENT

QNET presents:

S.E.T. for Success Workshop

A Roadmap to Transform Your Business

Wednesday, June 15, 2016 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Strategic Planning is a systematic process of envisioning a desired future, translating this vision into broadly defined goals or objectives and then mapping out a concrete sequence of steps to achieve them. Unlike long-term planning, strategic planning begins with the desired end and works backward to the current status. A strategic focus addresses and solves business problems and opportunities from a larger, over-arching scope of focus. It's formulated before tactical action is taken.

Thinking strategically and acting tactically can be done with a proven planning approach to identify business challenges and opportunities, establish key priorities and build a roadmap.

At this workshop you will:

- Learn a 10 step systematic approach to strategic planning and implementation.
- Analyze the VMOST important focus using the SETability model's 4 business impact zones.
- Know the 7 Strategic Planning questions you must ask and get answered.
- Use planning tools to capture your business present and future state requirements.
- Establish the components of a strategy and implementation roadmap to guide your direction.
- Outline tactical work components with resource considerations.
- Identify communication needs to engage people for change opportunities.

Participants will work through the strategic planning process using a proven model, apply tools and techniques, and engage in a number of activities to develop and reinforce the learning.

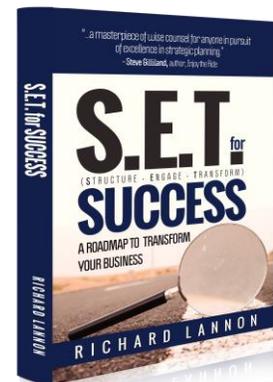
Facilitator: Richard Lannon is a business speaker, strategist, researcher, coach and author. Raised in an entrepreneurial family, he learned to find opportunities, solve problems and implement solutions quickly. During his career Richard became a strategist, helping organizations find the road to their success. His book, *S.E.T. for Success – a roadmap to transform your business*, provides a guide to move from strategic plan to action plan. Richard is an award winning distinguished University Instructor and is host and producer of *S.E.T. for Success* on 680CJOB. He is also an internationally featured writer for the Business Analyst Times and Project Times, Strategy Spotlight.

This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Presented by QNET in partnership with APICS Winnipeg Chapter and Industry Services, Jobs and the Economy, Province of Manitoba.

Workshop Fee: (includes a light lunch and a copy of the book *S.E.T. for Success – a roadmap to transform your business*)

- \$349.00 + GST for Members of QNET or APICS
- \$419.00 + GST for Non-Members



REGISTER ONLINE at www.qnet.ca



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