



QNET presents:

Align Your Team and Get Results With Effective Communication

Monday, February 5, 2018 – 12:45 p.m. to 4:30 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

In today's ever changing marketplace educated consumers have more choice and accessibility to products and services than ever before. To compete and stand out, organizations need innovative, business-minded employees who can generate ideas to win in the marketplace. Traditional "suggestion box" ideas often result in reams of poorly developed ideas that miss the mark.

It's time to ditch suggestion box thinking. Learn how effective communication can help you get better ideas from your team and results that hit the mark!

Highly effective teams rely on leaders to establish "what" needs to be accomplished and "why" it is a priority so that they can get to work determining how best to generate results.

In this workshop, leaders will focus on learning how to set a clear mission so their teams can align their thinking, suggestions, and efforts to achieve goals and targets.

In this interactive workshop, you will learn how to:

- Establish a clear mission as opposed to a clear direction for teams
- Engage key people in mission development for cross-functional and strategic alignment
- Use communication tools to clearly articulate project mission, goals and exploration areas
- Define the parameters of a project to engage employees

Facilitator: Wendy Ferris, Partner, inVision Edge

With previous business experience at an executive level, Wendy has seen first-hand that innovation is needed throughout an organization to strategically support success and drive results. An Innovation Engineering Black Belt and certified innovation instructor at the University level, Wendy is able to use her mastery-level education and experience to help leaders and organizations make innovation happen faster and more successfully. By leading innovation teams, teaching at Universities, presenting at conferences and facilitating public innovation courses, Wendy's mission is to make sure everyone everywhere knows how to make innovation happen successfully every day for their organizations.

Fee:

- \$199.00 + GST for Members of QNET or APICS or Manitoba Aerospace
- \$229.00 + GST for Non-Members

*If you attend this workshop and the half day workshop **Forget Brainstorming: Innovative Techniques to Generate New and Unique Ideas (Mar 19/18)**, it qualifies as a 1 day (7 credit hour) optional course in the QNET Certificate in Management Development (CMD)*

This session is presented by QNET in partnership with Manitoba Aerospace, APICS and Manitoba Education and Training.

REGISTER ONLINE at www.qnet.ca



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