



QNET presents:

Forget Brainstorming

Innovative Techniques to Generate New and Unique Ideas

Monday, March 19, 2018 – 12:45 p.m. to 4:30 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Often referred to as “brain draining”, traditional brainstorming techniques often result in stale ideas that have already been explored. It’s time to forget about brainstorming and utilize modern techniques to generate new ideas, quickly.

Participants will work with ideation tools that have been proven to generate up to four times more ideas than traditional brainstorming. In this high effective and interactive workshop, you’ll learn how to use information, data, and images to create “sparks” for fresh thinking, applying the same methods as innovators around the world.

It’s time to forget about brainstorming and utilize modern techniques to generate new ideas, quickly!

As a participant, you will receive tools that you can put to work immediately to help you and your teams generate new ideas.

In this interactive workshop, you will learn how to:

- Use idea creation tools and exercises to generate meaningfully unique ideas
- Use information, data, and images to create “sparks” used for idea generation
- Use mind mapping, a highly effective idea generation technique that replaces traditional brainstorming
- Lead an idea generating session

Facilitator: Rhonda Honke, Innovation and Growth Strategist, inVision Edge

Rhonda’s commitment to and drive for innovation stems from her passion to help organizations and their employees “win”. Her innovation certification, along with executive level experience in functional areas such as Human Resources, Information Technology and Customer Service, means she is well equipped to support teams on their journey from challenge / opportunity identification through idea generation, concept testing, and solution implementation.

Fee:

- \$199.00 + GST for Members of QNET or Manitoba Aerospace or APICS
- \$229.00 + GST for Non-Members

*If you attend this workshop and the half day workshop **Effective Communication To Align Your Team and Get Results (Feb 5/18)**, it qualifies as a 1 day (7 credit hour) optional course in the QNET Certificate in Management Development (CMD)*

This session is presented by QNET in partnership with Manitoba Aerospace, APICS and Manitoba Education and Training.

REGISTER ONLINE at www.qnet.ca



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