

# QUEST SERIES

**QNET presents:**

## **Building Your Professional Believability**

**Wednesday, April 25, 2018 – 11:30 a.m. to 1:30 p.m. – Luncheon Presentation**

**Location: QNET - Suite 660, 175 Hargrave Street, Winnipeg**

Developing your believability grows you and your organization, creates a positive competitive edge, and increases your reputation. It also builds your confidence and credibility, and establishes you as an industry expert.

Without believability there are lost opportunities. Believability is a significant action that you can cultivate, and it will make a dramatic difference to your profitability and the success of your business and career.

Professional believability is based on your definite believability and reputational believability. Definite believability is one of the key components of becoming an Industry Expert. Reputational believability solidifies your Industry Expert status that helps you gain your competitive edge, drive your influence and impact further.

At this luncheon presentation, you will learn about:

- The impact of definite and reputational believability
- Developing definite and reputational believability for your organization
- Crafting definite and reputational believability best practices and strategies for success
- Putting it together— Your Professional Believability Toolkit

### **Presenter: Jessica LoRusso**

Jessica LoRusso is an award winning serial entrepreneur who has built several million dollar businesses and knows firsthand how to achieve business success and profits. She is the President of Powered Profit where her focus is on teaching entrepreneurs to be industry leaders and build their dream business. Jessica is an accomplished business director with expertise in overseeing sales, marketing, training, customer services and business operations, having spent 16 years establishing and growing businesses to become market leaders. Skilled in strategy and business system development, she helps structure businesses to thrive. Jessica published her first book *Be Believable* in 2017. She is a three- time finalist for Manitoba Woman Entrepreneur of the Year award, and the Winnipeg Chamber of Commerce Rookie of the Year. Jessica is also one of nine Master Civility Trainers worldwide.

**Fee:** (includes a light lunch)

- \$39.00 + GST for Members of QNET and APICS Winnipeg
- \$49.00 + GST for Non-Members

*This session is presented by QNET in partnership with APICS Winnipeg Chapter, and Manitoba Education and Training.*

**REGISTER ONLINE at [www.qnet.ca](http://www.qnet.ca)**



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