

# LEADERSHIP & MANAGEMENT

QNET presents:

## The Culture Question – The Secret to Employee Engagement

Wednesday, March 24, 2020 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Based on the book *The Culture Question*, this workshop provides a guide for how every organization can increase employee engagement and become a great place to work.

Unfortunately, far too many people don't like where they work. Some organizations are unhealthy and full of disrespectful behavior. Other workplaces are simply uninspiring. For various reasons, countless people feel trapped, indifferent or bored at work.

The secret to employee engagement and creating workplaces where people like to work is culture. By exploring six key elements that make up a healthy workplace culture, participants will learn the answers to two fundamental questions: "How does your organization's culture impact how much people like where they work?" and "What can you do to make it better?"

This workshop is designed for leaders, managers, supervisors, human resource personnel and anyone who influences culture in the workplace. The workshop incorporates presentation, video, case study examples, personal reflection and small group discussions.

### Some of the Topics Reviewed:

The Case for Caring About Culture - Culture's Impact on Employee Engagement - How to Define Purpose and Values - Communicating Your Purpose and Values - Providing Meaningful Work – Practical Ways to Make Work More Meaningful - Focusing Your Leadership Team on People – Directive Versus Empowering Leadership - Why Meaningful Relationships Matter - How to Foster Meaningful Relationships - Creating Peak Performing Teams - Foster Identification and Facilitate Interdependence - Practicing Constructive Conflict Management - Key's to Transforming Conflict – How to Change Culture - Cultural Health Assessment Questionnaire

### Facilitator:

Eric Stutzman, Managing Director of ACHIEVE Centre for Leadership & Workplace Performance, provides the overall direction for the development and delivery of ACHIEVE's workshops and services. He has provided leadership in the field of conflict resolution and mediation since completing a degree in Sociology with a focus on mediation and peacemaking. Eric is a Chartered Mediator and currently President of the Alternative Dispute Resolution Institute of Manitoba. He has worked as an administrator, board chair, senior mediator, trainer and lead negotiator for other organizations in various parts of Canada. Eric believes that the best leaders and employees turn their minds first to listening with curiosity. He is co-author of the book *The Culture Question*, and is the author of many of ACHIEVE's workshops. Eric is a gifted trainer who makes training material come alive for participants through humour and real world application.

### This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Presented by QNET in partnership with APICS Winnipeg Chapter, Manitoba Aerospace, and Manitoba Education and Training.

### Fee: (includes a light lunch)

- \$429.00 + GST for Members of QNET, APICS Winnipeg Chapter, Manitoba Aerospace
- \$499.00 + GST for Non-Members

**REGISTER ONLINE at [www.qnet.ca](http://www.qnet.ca)**



**QNET**  
Suite 660, 175 Hargrave Street  
Winnipeg, MB, R3C 3R8  
Phone: (204) 949-4999  
Fax: (204) 949-4990  
mail@qnet.ca  
www.qnet.ca