

# LEADERSHIP & MANAGEMENT

QNET presents:

## SESSION DESIGN

Wednesday, March 25, 2020 – 8:15 a.m. to 4:15 p.m.  
Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Do you design workshops, facilitated sessions, meetings, consultations or educational marketing events? No matter what type of session it is, design is a key factor in its success.

In this workshop, you will learn how to transform your knowledge and expertise into a captivating session by discovering different ways to move beyond the content to the all-important participant experience. You will use a practical process for designing sessions that meet the session goals, have clearly defined objectives, include appropriate activities, and incorporate an evaluation process.

### WORKSHOP OBJECTIVES:

- apply theories of adult learning to session design
- determine the context of your session and realize how it drives your design decisions
- conduct an audience analysis to align the session with audience needs and expectations
- select the right activities to meet session goals
- apply a five-step model to design your session
- add tools to help the audience retain information better and longer

### DELIVERABLE:

You will design a session of your choice using the techniques covered in the workshop.



### FACILITATOR: Marie Antaya

Marie is the Director of Eclectic Communications, a highly recognized training and consulting company. As an international speaker, author of four books and adult educator, Marie has shared her expertise with clients in private, non-profit and public sector organizations leading numerous program and course development projects. Using her combined experiences, Marie designs and delivers informative, practical online and offline programs tailored to the audience's needs. Marie has direct adult education training with her certificates in Teaching English as a Second Language, Workshop Facilitation, and Adult Education. She is certified to deliver presentations, workshops and one-on-one sessions using EQ-i 2.0 Emotional Intelligence and Myers-Briggs Type Indicator instruments. Presently, Marie is a board member with Plain Language Association International. Also, she is a Certified Training and Development Professional.

### COURSE FEES & CREDITS:

This workshop is:

- One of four courses that make up the QNET Certificate in Facilitation & Design (CFD).
- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- This program has been approved for 8 CPHR Continued Professional Development Hours by CPHR Manitoba
- Presented by QNET in partnership with APICS Winnipeg Chapter, Manitoba Aerospace, and Manitoba Education and Training.

Course Fee includes a comprehensive manual filled with job aids, checklists and other great reference materials:  
\$399.00 + GST for Members of QNET or APICS or CPHR Manitoba or Manitoba Aerospace / \$469.00 + GST for Non-Members

REGISTER ONLINE at [QNET.ca](http://QNET.ca)



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