

LEADERSHIP & MANAGEMENT

QNET presents:

Stand Up and Deliver:

Level up your pitching and presentation skills

Thursday, April 16, 2020 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

In this highly interactive workshop, you will learn key ways to use story and presentation skills to communicate your value, illustrate the impact of your work, and move others to action. You will get hands-on practice, listen to great examples of powerful presentations and pitch, and take away tools that will help you shape presentations and pitches for different audiences.

Learning outcomes include:

- Identify the basic building blocks of an impactful story structure.
- Demonstrate concrete ways to make presentations memorable and actionable.
- Apply at least two presentation structures useful in developing a succinct pitch.
- Identify, develop and practice a presentation segment that relates to a specific goal or audience you need to connect with in your work.
- Gain tips for engaging and authentic delivery, as well as managing pre-presentation anxiety.

This session incorporates a combination of instruction, modeling, individual work, small group practice, and large group discussion and coaching in a workshop setting for maximum effectiveness in transfer of learning.

Participants will get theory and skills balanced with hands-on practice, listen to great examples of powerful storytelling and presentation delivery, and take away tools that will help them shape presentations for different audiences.

Facilitator: Cate Friesen

As the driving force of The Story Source, Cate Friesen helps you discover and tell your essential stories, the ones that will move you forward and inspire others to act with you. She is a story practitioner, facilitator, trainer and keynote presenter who brings together 25 years of experience as an award-winning CBC producer, documentary maker, entrepreneur, and performer. Cate coaches leaders in developing their signature stories and presentations, co-leads the training for The Winnipeg Foundation's highly successful capacity-building coaching program *Fast Pitch*, and is an instructor in Oral Communications at University of Winnipeg's PACE program. As a lifelong learning, she certified in Public Narrative at Harvard Kennedy School (2019) and is currently completing a Certificate in Adult and Continuing Education (2020).

This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Presented by QNET in partnership with APICS Winnipeg Chapter, Manitoba Aerospace, and Manitoba Education and Training.

Fee:

- \$399.00 + GST for Members of QNET, APICS, Manitoba Aerospace
- \$469.00 + GST for Non-Members

REGISTER ONLINE at www.qnet.ca



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