

QNET Certificate in Change Management

Living and Leading Change: The Change Leader's Certificate Course

A three day program on April 22, 23 and 24, 2020 at QNET (660-175 Hargrave Street) in Winnipeg

As the leader of change you play an important role in the success of the change initiative in your organization. Gain the information and tools you need to navigate change successfully.

Participants Receive

Introductory Video

The Living and Leading Change Leader's Guide with more than 100 pages of information and techniques to help you facilitate change.

One post course live (online) Q&A session with facilitator Dr. Dawn-Marie Turner

Presented by:



In partnership with:



Extended Education

Designed for managers and leaders of change

The Certificate in Change Management (CCM) is designed for leaders and managers who will be responsible for facilitating and supporting organizational change.

As a leader of change, you play an important role in the success or failure of any change initiative. That's why in this course you will receive the information and tools needed for successful and healthy organizational change.

In this program, you will combine your leadership knowledge with the human and organizational dynamics of change. The integration of these key areas improves your skill, competence and confidence to create sustainable change.

You will use a variety of activities, including case studies and real-life examples to apply the change methodology. You will discover how to prevent resistance to change and set up any change initiative for success.

At this intensive, interactive program you will explore:

- Your role as both a leader and a recipient of change.
- How to prevent resistance and build change readiness.
- How to gain laser-sharp clarity on the intended outcome of your change – and why you can't be successful without it.
- How the brain responds to change, why it matters, and what to do to prevent resistance
- How to go beyond buy-in and build the commitment needed for your changes to stick
- How to use the DEAM® methodology to guide change activities.
- How to create and implement an effective change management plan.
- How to get the most from training during change.
- How to identify and manage issues that arise in the latter stages of transition.
- What you need to do to maintain change success and ensure that the organization doesn't slide back into old ways.

Facilitator: Dawn-Marie Turner, Ph.D.

Dr. Turner, President of Turner Change Management, is an international researcher, speaker, trainer, writer, and certified management consultant (CMC). She has twenty years of experience in change programming, transition planning and change management coaching. With a doctorate in applied management and decision science from Walden University in Minnesota, Dawn-Marie has developed her own proprietary change transition methodology – DEAM®. She has been a speaker at national and international conferences and her work is published in the International Journal of Quality and Service Sciences and the International Journal of Knowledge, Culture and Change Management. Dr. Turner works to help her clients use change to increase their competitive advantage.

Course credits & fees:

- An ACMP Qualified Education Program (QEP); it qualifies for 21 credit hours toward a participant's Certified Change Management Practitioner (CCMP) designation.
- An optional course (21 credit hours) in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Approved for 24 CPHR (Chartered Professional in Human Resources) Continued Professional Development Hours by CPHR Manitoba.
- Course fees: QNET Members & Partners: \$1695+gst / Non-members \$1895+gst

Register at QNET.ca / For more information: mail@qnet.ca or (204) 949-4999