



CELEBRATING  
20 YEARS OF  
EXCELLENCE

# RETHINK MOTIVATION

WINNIPEG'S CONFERENCE FOR LEADERS  
WEDNESDAY, APRIL 22<sup>ND</sup>, 2015

Cy Wakeman, New York Times bestselling author, spent over 20 years cultivating a revolutionary approach to leadership. Grounded in reality, her philosophy teaches people how to turn excuses into results and transform employees into accountable, successful members of the workforce.

Cy's professional journey began when she was promoted to her first management position. She developed and taught her employees a reality-based mindset and discovered that they were driven to deliver results, adapt to change and emanate happiness on the job.

Inspired to help others transform their workplace, Cy wrote the book *Reality-Based Leadership* and began consulting and training. Today she visits more than 200 companies each year.



Named one of the "Top 100 Leadership Experts to Follow" on Twitter, Wakeman's influence continues to build. Her programs are consistently ranked by participants as the single most impactful training they have ever received.

An expert blogger on FastCompany.com and Forbes.com, Cy's ideas have been featured in The Wall Street Journal, The New York Times, The New York Post, and on SHRM.com.

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## REGISTRATION FEES

**QNET Member Rate**

**\$269 + GST**

**Non-Member Rate**

**\$309 + GST**

**Opening Keynote & Continental Breakfast only**

**\$69 + GST**

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**WINNIPEG'S CONFERENCE FOR LEADERS**

# CONFERENCE BREAKOUT SESSIONS

Join us for an outstanding lineup of 12 breakout sessions in four streams:

**Leadership & Management  
Quality & Effectiveness**

**Workplace Wellness  
Tools & Techniques**

## SESSION #1 – 10:00 AM to 11:00 AM

### LEADERSHIP & MANAGEMENT

#### DRIVE: WORKPLACE ENGAGEMENT STRATEGIES

Janette Boden & Trevor Maber,  
Faculty Members, University of  
Saskatchewan & Partners, Drive  
Workshop Canada Ltd.

Daniel Pink's Drive Workshop upgrades Motivation Strategies to 3.0 to meet the needs of today's rapidly evolving workplace. Prepare to learn, share and explore proven ways to align organizational goals with individual and corporate purpose to truly engage employees and clients.

### QUALITY & EFFECTIVENESS

#### CUSTOMER JOURNEY MAPPING

Krista Breckman, Director of  
Customer-Centred Service, WCB

Building an organization's capacity for empathy and engaging employees in the customer experience is at the heart of Customer Journey Mapping. Learn about the customer experience, gain an understanding of customer journey mapping and find out how WCB Manitoba seeks to understand and put the customer at the centre of its mission.

### WORKPLACE WELLNESS

#### THE ART & PRACTICE OF TRUST HOLDING

Stan Amaladas, Sr. Leadership  
Learning Specialist and Coach,  
Centre for Spirited Integration

While we understand that trust is an essential ingredient and foundation for healthy relationships, workplace job descriptions do not clarify what it means to hold another's trust. This session will use stories and storytelling to help you engage in the art and practice of trust holding at the personal, interpersonal and organizational levels

### TOOLS & TECHNIQUES

#### EMPATHY AS MOTIVATION (TWO-PART SESSION)

Chris Loewen, Venture Development  
and Founder of Our Butterfly & Barb  
Spurway, Business Analyst &  
Consultant, Protegra

Do you have an idea that might benefit your organization? How do you develop a framework that provides support for the idea? In this highly interactive session, you will explore frameworks that work together to rapidly validate ideas as viable opportunities. *(description continues below)*

## SESSION #2 – 11:15 AM to 12:15 PM

### LEADERSHIP & MANAGEMENT

#### DEVELOP YOUR LEADERSHIP, TRANSFORM YOUR TEAM

Lisa Foster, Production Manager,  
McCain Foods  
Heather Erhard, Director, Erhard  
Associates

While motivation may seem vague and daunting, there are skills you can develop to help your staff reach and exceed performance expectations. Follow a leader's journey from self-reflection and self-awareness, to a plan with tools and results. Discover how to reach your potential, using a validated measure of leadership skills.

### QUALITY & EFFECTIVENESS

#### ENABLING COLLABORATION & INTRINSIC MOTIVATION

Jean-Guy Pageau, Quality Director &  
Trudi Glowacki, Quality Coordinator  
& Berenice Gamon, Quality  
Supervisor (Mexico), Palliser

When people are equipped with effective tools and feel ownership of their work, they are more likely to own the problems that occur and find solutions more enthusiastically. Learn how the self-motivating A3 problem solving technique is been applied in a team setting that spans two countries.

### WORKPLACE WELLNESS

#### ENLISTING PEACE IN WORKPLACE PRODUCTIVITY

Marianne Farag, Speaker & Trainer,  
Sublimity: Pathways to Peace

Maintaining your peace and peaceful interactions are vital to getting the job done effectively and efficiently, and remaining undisturbed when confronted with negativity. Empower yourself and your employees with tools for engaging in peaceful interactions and learn concrete techniques to help grow peace and bring about cultural change in the workplace.

### TOOLS & TECHNIQUES

#### EMPATHY AS MOTIVATION (TWO-PART SESSION)

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Consultant, Protegra

*(description continued from above)*  
Learn how to develop an idea by creating empathy with its intended customers, how empathy ties into product / service development, and how it influences the business model of the organization. Discover how to use the empathy map and business model canvas to develop ideas and quickly prove their business viability.

## SESSION #3 – 2:15 PM to 3:15 PM

### LEADERSHIP & MANAGEMENT

#### SERIOUS | FUN. FUNDAMENTALS OF A TRIBAL CULTURE

Mike Easton, President & CEO, Argus  
Industries

"We all have to work, so why not make it fun?" is the quote that helped initiate the culture journey at Argus. The Argus Tribe embodies a culture of self-motivation which supports critical corporate initiatives such as Lean Thinking and the Toyota Way. Learn about the process of developing tribal leadership and consider how you might adapt the model to build a more intentional culture in your workplace.

### QUALITY & EFFECTIVENESS

#### PERFORMANCE MANAGEMENT AS MOTIVATOR

Lesley Lindberg, President, Lindberg  
Consulting

Today's managers must rethink how to manage increasing expectations with a widening span of control. Explore the formal and informal processes of employee performance management and some new and emerging strategies in the field. Move beyond the traditional performance appraisal process and examine how to enhance employee motivation, productivity and effectiveness.

### WORKPLACE WELLNESS

#### RESPECTFULLY PROMOTING BEHAVIOUR CHANGE

Roxanne Sawatzky, President & CEO,  
Empowering Change

Promoting behaviour change can be achieved with Motivational Interviewing, a respectful, person-centred method for enhancing motivation. By exploring and resolving ambivalence, you can build intrinsic motivation, reinforce progress, and gently extinguish resistance. Learn about Motivational Interviewing and the Stages of Change, along with practical approaches that you can use.

### TOOLS & TECHNIQUES

#### BEYOND INTRACTABILITY

David Falk, Partner, Facilitated  
Solutions

Some issues cannot be resolved with typical problem-solving techniques and are prone to power struggles, politics and dissension. Explore a proven framework for understanding and discussing chronic, contentious and intractable issues in ways that pull people together rather than polarizing the group. At this interactive session, increase your ability to influence, engage and motivate as you tap into the positive energy at the heart of chronic issues in your workplace.

# CONFERENCE AGENDA

Victoria Inn Hotel & Conference Centre  
Wednesday, April 22<sup>nd</sup>, 2015 | Winnipeg

AM

<b>7:45</b>	Registration / Continental Breakfast / Exhibits
<b>8:15</b>	Welcome & Opening Keynote Presentation – Cy Wakeman
<b>9:30</b>	Networking Break / Exhibits
<b>10:00</b>	Breakout Sessions #1
<b>11:00</b>	Networking Break / Exhibits
<b>11:15</b>	Breakout Sessions #2

LUNCH

**12:15 PM** Networking Luncheon / Exhibits

PM

<b>1:00</b>	Feature Plenary - Cy Wakeman
<b>2:00</b>	Networking Break / Exhibits
<b>2:15</b>	Breakout Sessions #3
<b>3:15</b>	Networking Break / Exhibits
<b>3:30</b>	Closing Plenary – to be announced
<b>4:30</b>	Conference Adjourn

## CLOSING PLENARY

Join Gord Leclerc, Senior Anchor of CTV Winnipeg, for an engaging discussion with a group of local panelists

The 2015 QNET Conference features an interactive panel discussion moderated by CTV's Gord Leclerc. A diverse group of local panelists will share their unique experiences and viewpoints, and will respond to questions from both the moderator and the floor. You won't want to miss this closing plenary session.

More details and panelists to be announced soon!



**CTV**  
**NEWS**

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### Platinum / Plenary Sponsors - \$1650 + gst

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- Verbal recognition at all Plenary sessions
- Prominent recognition on tables at Plenary sessions

### Gold / Stream Sponsors - \$1100 + gst

- 2 full conference and 4 opening keynote registrations (value \$894)
- Verbal recognition at breakouts in one stream
- Prominent recognition on tables at breakout sessions in one stream

### Silver / Session Sponsors - \$550 + gst

- 1 full conference and 2 opening keynote registrations (value: \$447)
- Verbal recognition at one breakout session

### Bronze Sponsors - \$270 + gst

- 3 opening keynote registrations (value: \$207)

### Exhibitor Table / Booth - \$165 + gst

- Exhibits are available only to conference sponsors
- The exhibit area is in the ballroom where keynote and plenary sessions take place; breakfast, beverages, desserts and breaks are in the exhibit area
- Exhibitors must have a full conference registration which includes all plenary sessions, meals and breakout sessions; Bronze Sponsors that also Exhibit will receive a full conference registration, rather than 3 keynote registrations
- Additional cost for electrical power is \$65 + gst