

# QUEST SERIES

**QNET presents:**

## **Best Practices to Recruit and Retain Mature Workers**

**Thursday, February 19, 2009 – 7:30 a.m. to 9:30 a.m.**

Current demographics and the resultant “War for Talent” present an opportunity for companies to attract, retain and utilize older workers. This session will provide an overview of the current demographics, research information on what mature workers are looking for, and best practices about what Manitoba and national employers are doing to respond. Companies who are finding it challenging to get workforce talent in place to meet their business needs will benefit from this presentation.

### **Learning Objectives:**

This topic will raise awareness of:

- The potential the mature worker brings to the workplace
- Specific practices that can be easily implemented
- The need for employers to be flexible in accommodating needs of the mature worker

**Presenter: Eileen Kirton**, CHRP, is a Vice-President for Manitoba/Saskatchewan with KWA Partners, a national career transition firm and the career management division of People First HR Services in Manitoba. She has worked in management consulting, executive recruiting, leadership training and organizational development. Eileen currently leads a team of experienced consultants to provide customized career management programs. She is extensively involved in the community, with the Chamber of Commerce, the Aboriginal Chamber of Commerce, and the United Way. Eileen contributes regularly on “people matters” on Breakfast Television.

**QUEST** is a series of information sessions that bridge the gap between business needs and local consulting expertise. Presentations feature a variety of concepts, tools and practices relevant for today’s workplace.

### **PRESENTED IN PARTNERSHIP WITH:**

Industry Training Partnerships, Manitoba Competitiveness Training and Trade  
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Participants will receive location/ final details about 3 days prior to session; please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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