

LEADERSHIP & MANAGEMENT

QNET presents:

Leveraging the Power of Story in Leadership and Organizations: Stories @ Work

Monday, April 13, 2009 – 11:30 a.m. to 1:00 p.m.

We don't just tell stories, we are stories. Attend this engaging presentation full of stories and learn the benefits and applications of stories at work. These stories can range from improvised stories at a meeting, to personal stories we tell ourselves, to stories that create culture, to stories our customers and clients tell about our organization.

Learn to leverage and apply stories for the benefit of your organization and yourself. You will leave the presentation with a better sense of the multiple applications of story at work to create results and build relationships. You will also be invited to write the first draft of your 6 word leadership story!

If you are interested in learning more about this topic, here are 4 resources you are invited to read before the presentation:

- Happy Tales – The CEO as Storyteller from the Harvard Business Review: <http://hbswk.hbs.edu/archive/3583.html>
- The 6 Word Management Story from David Zinger's Slacker Manager blog: <http://www.slackermanager.com/2008/04/54-entries-in-the-6-word-management-story.html>
- Signature Stories: More Than Once Upon a Time: http://www.joyfuljubilantlearning.com/joyful_jubilant_learning/2007/11/signature-stori.html
- Story Telling in the Harvard Business Review: <http://www.stevedenning.com/Documents/StorytellingInHBRDec07>

Presenter: David Zinger

David is the owner of David Zinger & Associates – specialists in employee engagement. David also founded the Employee Engagement Network – a social information network on employee engagement that has grown to 800 worldwide members in 8 months. David Zinger has taught the Power of Story course for 3 years at the University of Manitoba. He has a Master's of Education degree and his signature story is Don Quixote. You can find him at www.davidzinger.com.

PRESENTED IN PARTNERSHIP WITH:

Industry Training Partnerships, Manitoba Competitiveness Training and Trade
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Fee: \$40.00 + GST for QNET Members \$50.00 + GST for Non-Members

Name _____ Title _____

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Participants will receive location/final details about 3 days prior to session; please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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