



INNOVATION SERIES

Get Inspired

QNET presents:

The Innovation Engine

Thursday, October 15, 2009 – 8:00 a.m. to 12:15 p.m.

Innovative companies like RIM, Apple and Google generate new product ideas using systematic processes. Many organizations speak loudly about the significance of innovation to their success, but their actions often contradict their words. For successful innovation to happen, the conditions must be right to allow it, nurture it and lead it to successful products and services.

This interactive workshop will allow you to learn best practices and discuss with other leaders how to remove the cultural barriers, organizational roadblocks and leadership de-motivators that squelch innovation. Learn to create teams, departments and companies that are innovative time after time with systematic processes that will increase your odds of success.

You will:

- Get fresh ideas from recent research on creativity and innovation and reinforce the cultural imperatives institutionalized by companies like RIM, Apple, Google, IDEO, 3M and others.
- Hear what organizational and leadership strategies other leading practitioners are using to drive innovation.
- Have an opportunity to discuss in an open format your innovation challenges and get input from other practitioners.

Facilitator: Rod Greder, Ph.D.

Dr. Rod Greder is an international trainer, facilitator and consultant on product development and innovation practices. His companies, Breakthrough Form and New Productivity Group, work with individuals and organizations who want to discover, develop and deploy breakthrough products that disrupt industries, grow companies and energize careers. Rod has worked with leading Minnesota and multinational companies to improve NPD processes, create networks for idea exchange, and develop organizational strategies to drive radical innovation. He consults with companies like Medtronic, Covidien Healthcare, Marvin Windows and Doors, Cima Labs, American Medical Systems and Syngenta. In addition to delivering presentations in eight countries on four continents, Rod is an adjunct faculty member in the marketing department at the University of St. Thomas and teaches creativity and innovation at the college of continuing education at the University of Minnesota.

PRESENTED IN PARTNERSHIP WITH:

Industry Workforce Development, Manitoba Competitiveness Training and Trade
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Fee: \$169.00 + GST for QNET Members \$199.00 + GST for Non-Members

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Participants will receive location and final details about 3 days prior to session; contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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