



QNET presents:

Peel the Skin – Tools for Innovative Discovery

Tuesday, June 15, 2010 – 8:00 a.m. to 12:15 p.m.

Innovative companies like RIM, Apple and Google generate new product ideas using systematic processes. Many organizations speak loudly about the significance of innovation to their success, but their actions often contradict their words. For successful innovation to happen, the conditions must be right to allow it, nurture it and lead it to successful products and services.

This interactive workshop teaches best practices and explores how to remove the cultural barriers, organizational roadblocks and leadership de-motivators that squelch innovation. Learn to create teams, departments and companies that continuously innovate by using systematic processes that increase the odds of success. You will:

- Get fresh ideas supported by creativity and innovation research that reinforces an innovative culture.
- Be exposed to organizational and leadership strategies that leading practitioners are using to drive innovation.
- Have the opportunity to discuss your innovation challenges in an open format.

Workshop outline: types of innovation, innovative companies, innovation strategies, obstacles to creativity and innovation, teams and innovation, culture and organization issues.

Facilitator: Rod Greder, Ph.D. is an international trainer, facilitator and consultant on product development and innovation practices. His companies, Breakthrough Forum and New Productivity Group, work with individuals and organizations who want to discover, develop and deploy breakthrough products that disrupt industries, grow companies and energize careers. Rod has worked with leading Minnesota and multinational companies to improve NPD processes, create networks for idea exchange, and develop organizational strategies to drive radical innovation. He consults with companies like Medtronic, Covidien Healthcare, Marvin Windows and Doors, Cima Labs, American Medical Systems and Syngenta. In addition to delivering presentations in eight countries on four continents, Rod is an adjunct faculty member in the marketing department at the University of St. Thomas and teaches creativity and innovation at the college of continuing education at the University of Minnesota.

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or register online at www.qnet.mb.ca

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 \$199+GST for Non-Members

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Participants receive location/final details about 3 days prior to session; contact QNET if you do not receive this. Cancellations must be received in writing no later than June 1, 2010. After that time, the full registration fee applies. Replacement participants are accepted anytime. Invoices are sent for non-attendance. GST Reg # 899755334RT.



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