

# QUEST SERIES

**QNET presents:**

## **Five Most Common Misconceptions About Organizational Change**

**Friday, September 24, 2010 – 7:30 a.m. to 9:30 a.m.**

Designed for leaders and individuals involved in organizational change, this interactive session introduces participants to some of the common misconceptions about organizational change and how an organizational change effort can be sabotaged, often before it has even started. Participants will learn where resistance begins and will be introduced to powerful concepts that when applied, can prevent most of the resistance currently experienced in organizations.

At this session, participants will:

- Explore the five most common misconceptions of change and their impact on a change initiative.
- Learn about the "Response to Organizational Change" to support an organizational change initiative and prevent resistance.

**Presenter:** Dr. Dawn-Marie Turner is President of Turner Change Management and an internationally recognized specialist in organizational change management. Her experience includes the development and implementation of organizational change programming and transition planning. She has developed her own proprietary change transition methodology (DEAM©) that increases overall capacity for change and facilitates a healthy transition in the organization. Her change management workshops help leaders to plan and implement successful change initiatives. She has published articles on business process change management, informatics and wireless technology in healthcare. She has been a keynote speaker at national conferences and a speaker at international change management conferences.

**QUEST** is a series of information sessions that bridge the gap between business needs and local consulting expertise. Presentations feature a variety of concepts, tools and practices relevant for today's workplace.

**PRESENTED IN PARTNERSHIP WITH:** Canada / Manitoba Business Service Centre, Industry Workforce Development, Manitoba Entrepreneurship, Training and Trade

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Participants will receive location/final details about 3 days prior to session; please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. GST Reg # 899755334RT.



**QNET**  
Suite 303  
171 Donald Street  
Winnipeg, MB R3C 1M4  
p: (204) 949-4999  
f: (204) 949-4990  
mail@qnet.mb.ca  
www.qnet.mb.ca