

LEADERSHIP & MANAGEMENT



QNET presents:

Strategic Planning: From Vision to Action

In Winnipeg – Wednesday, October 27, 2010 – 8:15 a.m. to 4:15 p.m.

This workshop provides an overview of the strategic planning process for developing or revitalizing the organization. Learn about life cycles and planning, virtual planning, levels of planning (from the boardroom to the frontline), vision to action planning, implementation issues and challenges, and the concept of leading for change / managing for stability. You will also:

- Understand what strategic planning is and why we do it
- Determine when and where to do strategic planning
- Decide who should be involved and proceed step-by-step through the process
- Learn four different models for strategic planning
- Apply the models at the individual, work group and organizational level

Facilitator: Al Holmes of SEQUUS is a management trainer, designer, consultant, evaluator, writer, and strategic planning facilitator. He has more than 25 years experience in the business either in his own consulting firm, in partnership with others or in association with the Manitoba Institute of Management.

This workshop is:

- An optional course in the 70 credit hour **Certificate in Management Development (CMD)**
- Eligible for credit in the **CAM:OE (Certificate in Applied Management: Organizational Effectiveness)** in partnership with the University of Manitoba Continuing Education

REGISTER NOW - Fax this form to (204) 949-4990 or www.qnet.mb.ca to register online

Name _____ Title _____
Organization _____ City _____
Ph _____ Fax _____ Email _____

- \$299.00 + GST for Members of QNET MTEC/Tourism MFPA MCCA MPIA
 \$359.00 + GST for Non-Members

PAYMENT METHOD: Cheque Enclosed VISA AMEX MasterCard

Card # _____ Expiry _____
Cardholder name _____ Signature _____

Participants will receive location and final details approximately 3 days prior to session; please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply. Invoices will be sent for non-attendance. Replacement participants accepted anytime. G.S.T. Reg # 899755334RT.



QNET
Suite 303
171 Donald Street
Winnipeg, MB R3C 1M4
p: (204) 949-4999
f: (204) 949-4990
mail@qnet.mb.ca
www.qnet.mb.ca