

# LEADERSHIP & MANAGEMENT

QNET presents:

## Strategic Planning: From Vision to Action

In Winnipeg – Wednesday, February 16, 2011 – 8:15 a.m. to 4:15 p.m.

This workshop provides an overview of the strategic planning process for developing or revitalizing the organization. Learn about life cycles and planning, virtual planning, levels of planning (from the boardroom to the frontline), vision to action planning, implementation issues and challenges, and the concept of leading for change / managing for stability. You will also:

- Understand what strategic planning is and why we do it
- Determine when and where to do strategic planning
- Decide who should be involved and proceed step-by-step through the process
- Learn four different models for strategic planning
- Apply the models at the individual, work group and organizational level

**Facilitator: Al Holmes** of SEQUUS is a management trainer, designer, consultant, evaluator, writer, and strategic planning facilitator. He has more than 25 years experience in the business either in his own consulting firm, in partnership with others or in association with the Manitoba Institute of Management.

This workshop is: - An optional course in the 70 credit hour **Certificate in Management Development (CMD)**  
- Eligible for credit in the **CAM:OE (Certificate in Applied Management: Organizational Effectiveness)** in partnership with the University of Manitoba Continuing Education

Presented in partnership with Industry Workforce Development, Manitoba Entrepreneurship Training and Trade

**REGISTER NOW** - Fax this form to (204) 949-4990 or register online at [www.qnet.mb.ca](http://www.qnet.mb.ca)

Fee:  \$319.00 + GST for QNET Members  \$389.00 + GST for Non-Members  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_ City \_\_\_\_\_  
Ph \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
Payment method:  VISA  AMEX  MasterCard  Cheque Enclosed  
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Participants will receive location and final details approximately 3 days prior to session; please contact QNET if you do not receive this information. Cancellations must be received in writing no later than 6 business days prior to the course. After that time, the full registration fee will apply. Replacement participants are accepted at anytime. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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