

# MANITOBA'S CONFERENCE FOR LEADERS

Tuesday, May 16, 2023  
Presented by:



## SPONSOR INVITATION - Manitoba's Conference for Leaders 2023

- Showcase your organization and expertise
- Gain brand recognition with a targeted audience of leaders
- Demonstrate your commitment to leadership, learning and excellence in Manitoba.

### 2023 Keynote Speakers

#### OPENING KEYNOTE: DR. LIANE DAVEY

New York Times bestselling author Dr. Liane Davey is changing the world one team at a time, from the frontlines to the boardroom, across a variety of industries and around the globe. With a mission to transform the way people communicate, connect and contribute, she offers a unique perspective on the challenges teams face and how to solve them. In addition to humorous and research-based presentations, Liane contributes to Harvard Business Review, CNN, USA Today, The Globe & Mail, and Forbes.

#### CLOSING KEYNOTE: ANTHONY McLEAN

Anthony McLean is an actor and inspiring international speaker who delivers powerful presentations, rocking the stage at conferences, colleges and corporate events. With research-backed tools and actionable strategies, he delivers lively engaging and passionate presentations on mental health, diversity and inclusion. Anthony continues works actively in the Film and TV industry, and is a respected voice in his field featured in media such as The Globe and Mail and CBC News.

### Why sponsor Manitoba's Conference for Leaders?

Uniquely focused on **Leaders and Professionals**, the conference is in its 28<sup>th</sup> year, making it one of the longest running Manitoba conferences. **The cross-sectoral audience includes current, emerging and aspiring leaders.**

In the spirit of providing an interactive and engaging networking experience for sponsors and participants, **each sponsorship is customized.** With QNET's **Build Your Own Sponsorship** (next page), we discuss options and ideas to meet your goals and showcase your organization while enhancing the experience for participants.

### Quick Facts

- The QNET Conference attracted **over 600 leaders and professionals in 2021 and 2022** (virtual and hybrid events) and over **400 participants in 2019** (in person)
- QNET's recently launched **Young Leaders Committee** hosts networking events throughout the year and supports the Conference planning
- Marketing reaches **4000+ email** subscribers, as well as **1000+ LinkedIn** and **250+ Instagram** followers
- **Since 1995**, non-profit QNET has offered workshops, certificates, conferences and other programs

## Build Your Own QNET Conference Sponsorship

QNET Conference sponsorship packages are crafted to immerse sponsors in the conference, with levels offered as a starting point on which to build. With this in mind, Build Your Own Sponsorship allows you to select a Sponsor Level & Benefits, add your own ideas, and ultimately create your own tailored package.

Rather than traditional booths, we aim to facilitate active and engaging networking break experiences for sponsors and participants. The value for sponsors comes from finding unique opportunities for participants to learn and share knowledge in a way that aligns with the event and showcases your expertise.

### How to Build Your Own Sponsorship? Select a Level, choose option(s) or propose ideas of your own

Sponsor Levels & Benefits		Bronze (Basic) Fee: \$700	Silver (Breakout Session) Fee: \$1,400	Gold (Plenary Break/Lunch) Fee: \$2,000	Platinum (Plenary Session) \$3,000
PASSES	Full Day In Person Passes	1 value \$430	2 value \$860	3 value approx. \$1290	4 value approx. \$1720
	Reduced rate for additional company passes	\$250/pass	\$250/pass	\$250/pass	\$250/pass
PROFILE AT THE EVENT	Brochure/business card on shared Sponsor Table	√	√	√	√
	Banner Stand (1) in the Main Plenary Room	√	√	√	√
	Logo on Main Plenary screens with sponsor level	√	√	√	√
	Logo in participant handout with sponsor level	√	√	√	√
	Sponsor ribbon on your name badge	√	√	√	√
	Recognition from podium at sponsored session		√	√	√
	Logo / name on Tent Cards in room sponsored		√	√	√
	Banner Stand (1-2) in the room/area sponsored		√	√	√
	Option to place a promotional item on tables		√ in selected Session	√ Plenary Break, Lunch	√ Plenary Session
	Mini-booth (banner + bar table) in Plenary Room			√ value \$350	√ value \$350
	Sponsor Profile in an Email & Social Media Post			√ value \$350	√ value \$350
	Video / visual feature at Sponsored Session				√
ONLINE	Clickable logo on conference webpage with level	√	√	√	√
	Clickable logo in at least 2 e-communications	√	√	√	√
	Social media shout out(s)	√	√	Dedicated	Dedicated

### Exhibit & Other Options:

Mini Booth in Plenary Room - \$350 (limited availability); small bar height table with sponsor banner stand

Sponsor Profile in Email & Social Media Post - \$350; up to 50 words, logo & link; distribution: 4000+

### Other Options / Ideas:

- Host an interactive learning experience or networking activity during breakfast, lunch and/or break(s) – ex. wellness activity, game, art / create area, puppies
- Offer a participant benefit (ex. social media head shot, snack item, giveaway item, assessment tool)
- Sponsor participant items such as lanyards (for name badges), pens, note pads, etc.
- Sponsor a participant group, such as students or small business or charities / non-profits
- Have an idea? Give us a call – we would love to help customize a package that meets your needs

Contact us today at (204) 949-4999 or [trish@qnet.ca](mailto:trish@qnet.ca)

# SPONSOR REGISTRATION

Manitoba's Conference for Leaders – May 16, 2023

Please complete and email the following items to [trish@QNET.ca](mailto:trish@QNET.ca):

1. Corporate logo (hi res jpg or png)
2. EITHER the form below OR/ the details requested below in the body of your email

Sponsor Organization \_\_\_\_\_

Sponsor Website (for links) \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

## SPONSOR REGISTRATION:

Sponsor Level: \_\_\_\_\_ = \$ \_\_\_\_\_

Mini Exhibit Option: \_\_\_\_\_ = \$ \_\_\_\_\_

Sponsor Profile Option: \_\_\_\_\_ = \$ \_\_\_\_\_

Other Option(s): \_\_\_\_\_ = \$ \_\_\_\_\_

Additional Conference Passes: # of passes \_\_\_\_\_ x \$250each = \$ \_\_\_\_\_

SUBTOTAL = \$ \_\_\_\_\_

GST 5% = \$ \_\_\_\_\_

TOTAL\* = \$ \_\_\_\_\_

*\* Invoice can be paid by cheque or EFT. Sponsorship is non-refundable. GST Reg #899755334RT*



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Another great leadership event by QNET