



POSITIVELY DERAILED

Thoughtfully navigating forward

MANITOBA'S CONFERENCE FOR LEADERS | MAY 16, 2023 | PRESENTED BY QNET

When Leadership & Culture Collide

-Ashley Smith, HR Manager, Ubisoft Winnipeg

-Sue Peterson, Production Manager, Ubisoft Winnipeg



UBISOFT
WINNIPEG



ASHLEY SMITH

HR Manager
Ubisoft Winnipeg

Ashley is a new mom to her 14 month old girl Holiday and a dog mom to a very wild terrier named Riggs. She is a book reading machine and ice cream obsessed.

Ashley Smith is manager of the HR & Communications teams at Ubisoft Winnipeg and has been at Ubisoft since they planted their roots here in 2018.



SUE PETERSON

Production Manager
Ubisoft Winnipeg

Dog Addict
Pretty decent cook
Expert Problem Solver
Construction Industry veteran turned
Professional Video Gamer

Sue currently leads the Winnipeg production team for Rainbow Six Mobile, Ubisoft's first mobile AAA game.

UBISOFT WORLD PRESENCE





**UBISOFT WINNIPEG DEVELOPS
NEW TECHNOLOGIES AND TOOLS
TO EMPOWER UBISOFT'S
CREATORS TO BUILD EVEN
BETTER GAMES**



A night scene of a grand city square. In the center is a large, ornate fountain with a golden elephant sculpture on top, surrounded by water jets. The square is paved with light-colored tiles and flanked by tall, classical columns. In the background, there are grand buildings with lit windows and a clock tower on the right. The sky is dark with some clouds. The overall atmosphere is elegant and historic.

CULTURE & LEADERSHIP

THREE KEY VALUES



**COLLABORATE
WITH
EVERYONE**

ENCOURAGE INNOVATION





SUPPORT OUR TEAMS

A vibrant underwater scene with glowing jellyfish and sea anemones. The background is a deep blue, filled with various marine life. In the center, two large, glowing blue jellyfish with intricate internal patterns and trailing tentacles are prominent. To the left, a sea anemone with several glowing orange tips is visible. The foreground is filled with dark, silvery-green sea anemones and other marine plants. The overall atmosphere is ethereal and colorful.

THANK YOU



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Speaker Contact Information:

Ashley Smith, HR Manager

Sue Peterson, Production Manager

Ubisoft Winnipeg

winnipeg.ubisoft.com

info.winnipeg@ubisoft.com