



SPONSOR INVITATION - Manitoba's Conference for Leaders

- Demonstrate your commitment to leadership, learning and excellence in Manitoba
- Showcase your organization in print, email and social marketing campaigns
- Feature your brand at the event with 350-400 leaders and professionals
- Interact with participants throughout the day with full conference sponsor passes
- Offer your leaders the opportunity to attend at discounted sponsor rates

Why sponsor Manitoba's Conference for Leaders?

Uniquely focused on **Leaders and Professionals**, the conference is in its 30th year, making it one of the longest running Manitoba conferences. The cross-sectoral **conference audience includes current, emerging and aspiring leaders and professionals from a wide range of industries** in the public and private sector.

In the spirit of interactive and engaging experiences, **each sponsorship is customized**. Through **Build Your Own Sponsorship**, we help you meet your goals and showcase your company, while enhancing the participant experience.

Quick Facts

- **390 leaders and professionals** attended Manitoba's Conference for Leaders 2024
- Marketing campaigns reach **4000+ by email, 1400+ on LinkedIn and 400+ on Instagram**
- QNET's **Young Leaders Group** hosts events and is involved in the conference planning
- **QNET was established in 1995 as a non-profit association dedicated to leadership, performance excellence and professional growth, offering training, certificate programs, and special events.**

Contact us today at (204) 949-4999 or trish@qnet.ca

Build Your Own QNET Conference Sponsorship

QNET Conference sponsorship packages are crafted to immerse sponsors in the conference, with the levels below offered as a starting point on which to build. Select a Level, add your ideas, and create a tailored package.

Rather than traditional booths, the “Mini-Booth” option allows you to integrate with participants in networking and engaging break experiences. Sponsorship value is enhanced when you find unique opportunities for participants to connect with your people and understand your expertise, in a way that aligns with the event.

How to Build Your Own Sponsorship? Select a Level, choose option(s), propose your ideas

Contact Trish@QNET.ca if you are interested in Platinum+ options, such as keynote, title Sponsor (customized)

Sponsor Levels & Benefits		BRONZE (Basic) Fee: \$750	SILVER (Breakout Session) Fee: \$1,600	GOLD (Plenary / Break) Fee: \$2,600	PLATINUM (Plenary Session) \$3,600
PASSES	Complimentary Conference Passes	1 value \$490	2 value \$980	3 value \$1470	4 value \$1960
	Reduced rate for additional Conference Passes	\$320/pass	\$320/pass	\$320/pass	\$320/pass
	Brief comments / Video (sponsor supplied)				√
	Sponsor Profile (email blast + social media)			Sponsor Profile <u>OR</u> Mini-Booth (limited booths available) value \$400	√ value \$400
	Mini-booth (bar table + sponsor banner stand)				√ value \$400
	Option to provide a promotional item		√ 1 Breakout Session	√ Plenary Room	√ Plenary Session
	Banner Stand in the session / area sponsored		√ 1 Breakout Session	√	√
	Verbal recognition in sponsored session / area		√	√	√
	Logo on tent card in session / area sponsored		√	√	√
	Banner Stand in the Main Plenary Room	√	√	√	√
	Logo in participant handout with sponsor level	√	√	√	√
	Brochures and / or business cards on shared sponsor table(s)	√	√	√	√
	Logo on plenary screens with sponsor level	√	√	√	√
	Sponsor ribbon on your name badge	√	√	√	√
ONLINE	Clickable logo on conference webpage organized by sponsor level	√	√	√	√
	Clickable logo in at least 2 e-communications	√	√	√ Sponsor tag line included in 1 email	√ Sponsor profile in an email
	Social media shout out(s)	√	√	√ Sponsor tag line included in a post	√ Dedicated post with sponsor profile

Other Options / Ideas / Add-ons (must be a Sponsor to access these options):

- Profile in email blast & dedicated social post for \$400 (email: 4000+; LinkedIn: 1400+; Instagram: 400+)
- Host break experience or benefit (ex. wellness, creativity, game, coffee, headshot, snack, giveaway, tool)
- Sponsor items (ex. lanyards, pens, paper, bag, water bottle) or participants (ex. students, small bus, charities)
- Have an idea? Give us a call – we would love to help customize a plan that meets your needs



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SPONSOR REGISTRATION

Manitoba's Conference for Leaders – Tuesday, April 8, 2025

Please email the following items to trish@QNET.ca:

1. Simply send the details requested below in the body of an email OR complete form below and email it as an attachment
2. Corporate logo (hi res jpg or png)

Sponsor Organization _____

Sponsor Website (for links) _____

Contact person _____ Phone _____

Title _____ Email _____

Mailing Address _____

SPONSOR REGISTRATION:

Sponsor Level: _____ = \$ _____

Sponsor Profile Option (\$400): _____ = \$ _____

Other Option(s): _____ = \$ _____

Additional Conference Passes: # of passes _____ x \$320 each = \$ _____

SUBTOTAL = \$ _____

GST 5% = \$ _____

TOTAL* = \$ _____

** You can pay by cheque or EFT (to accounting@QNET.ca). Sponsorship is non-refundable. GST Reg #899755334RT*



QNET – Suite 660, 175 Hargrave Street, Winnipeg, MB R3C 3R8

Phone : 204.949.4999 / Email: trish@qnet.ca / Web: QNET.ca

Another great leadership event by QNET